"Wow! I can't believe what a positive response we've received from our new app... our clients are egger to interact with us with consultation setups and instant messaging. Our clients are reporting an overall ease of use from their android to their iPad. We couldn't be happier!"

PARTNER, GERTLER LAW FIRM



YouTube



# Gertler Law Firm CASE STUDY



Apps.com

sales@DeluxeMobileApps.com 203-949-1808



### GERTLER LAW FIRM

#### Gertler Law Firm

New Orleans, LA www.gertler-law-firm.com

#### Category

Legal

Sales@DeluxeMobileApps.com
203-949-1808

## **Gertler Law Firm CASE STUDY**

Gertler Law firm is a leading law firm in New Orleans, representing personal injury cases and lawsuits. It is listed as "Best Law Firms in the New Orleans Metropolitan Area" for Personal Injury Litigation and Product Liability Litigation by the Best Lawyers publication and U.S. News & World Report in 2010.

Since going mobile, Gertler Law Firm clients now have a plethora of legal services at their fingertips. Gertler Law Firm couldn't be happier with client response, reporting rave reviews of the app's overall ease of use and dynamic useful content.

## **PLATFORMS**





iPhone

HTML5



## **APP FEATURES**

GPS Location Contact Info Business Info Fan Wall Blog Integration Mailing List

# MOBILE APPS IMPACT ON BUSINESS



Increase in consultations



Increase in billable hours sent through email, using app





Increased brand awareness through social media connections and YouTube hits