



## RESERVATIONS

Booking features let customers schedule appointments with your business anytime, anywhere using their mobile devices. When they look your business up online, instead of reaching out via phone, they can simply pop open your booking feature, select an open appointment and confirm. The process is smooth and convenient—and a whole lot quicker than making a phone call.

- Let customer schedule reservations from their phone
- Appointment reminders
- Reduce appointment no-shows
- Increase customer satisfaction
- Give your small business a competitive advantage



## Reservations and Your Business

By offering mobile reservations, you remove several obstacles—customers no longer have to spend time searching for phone numbers online, dialing, waiting for an answer, getting placed on hold, etc. These little delays may not be a big deal to everyone, but some people really are too busy to wait. Taking these obstacles out of their way gives you a distinct advantage among these types.



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