

# How Consumers use the Web

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## 85%

of adults are online

## 92%

of people use search engines to find information



## 38.8

hours is the time the average internet user spends online per month

## 57%

of online consumers will abandon a site after waiting 3 seconds for a page to load



### Sources:

www.tsbc.com | www.reachlocal.com | www.reachlocal.com | www.strangeloopnetworks.com

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